SOCIAL MEDIA ALGORITHMS 101

You can only beat an **algorithm** with another such **algorithm**

BASIC TIER
PACKAGES

Contents

Organic User Growth

With our algorithms you can expect an intake of loyal and engaging followers who are truly committed to your brand, over any incentivised campaigns and paid promotions.

Such relevant users are the backbone of any future marketing campaigns.

Desire   Recall   Trust   Loyalty   Brand

Engagement Rate

It is the percentage of audience
that responds to content,
we **manage** the same.

3-5%

Ideal engagement rate

Cost per Acquisition

Our algorithms are designed to **reduce the cost** of acquiring new users and managing a good engagement rate with organic growth metrics
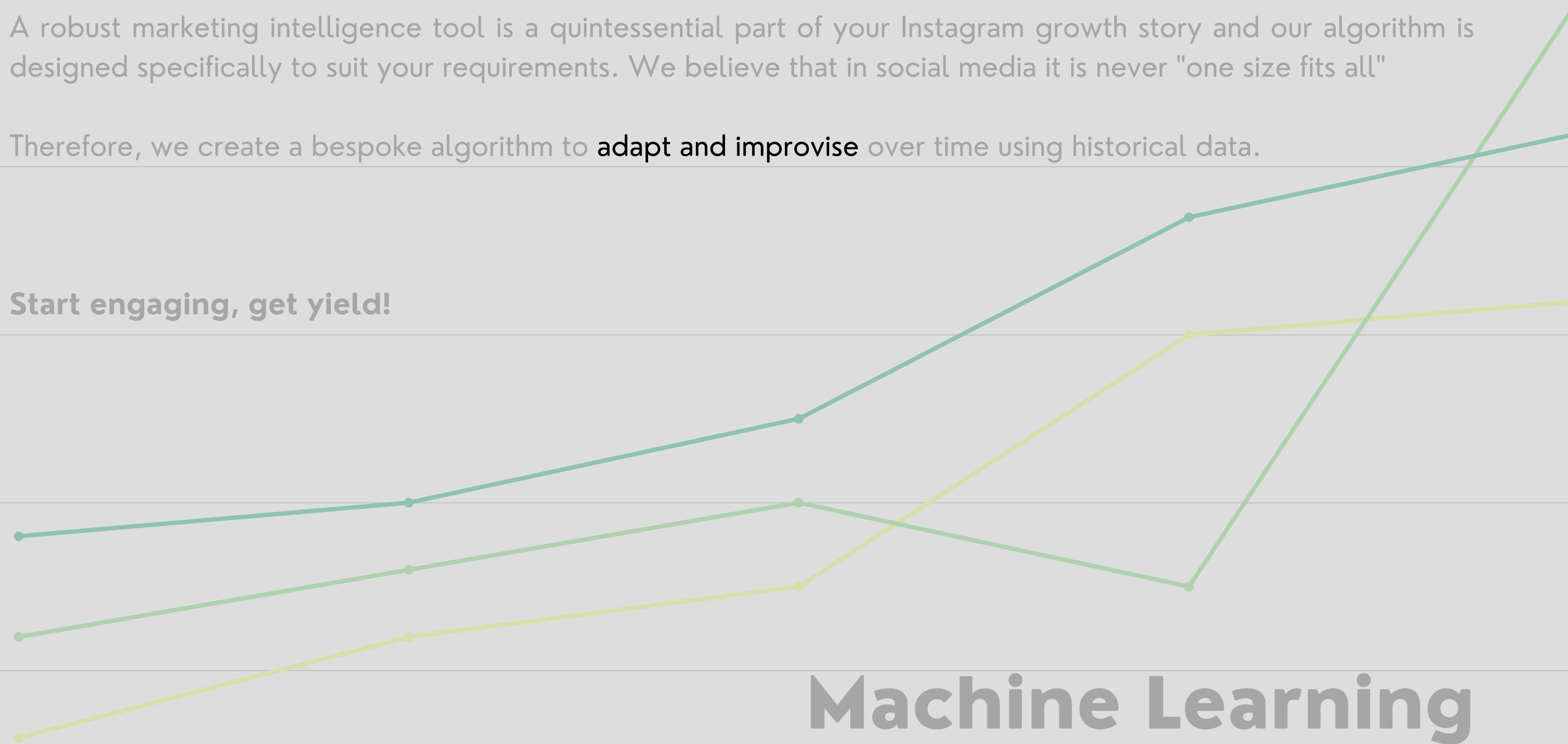
MAR   APR   MAY   JUN   JUL   AUG   SEP   OCT   NOV   DEC   JAN

A robust marketing intelligence tool is a quintessential part of your Instagram growth story and our algorithm is designed specifically to suit your requirements. We believe that in social media it is never "one size fits all"

Therefore, we create a bespoke algorithm to **adapt and improvise** over time using historical data.

Start engaging, get yield!

Machine Learning

No humans were actually harmed in the making of this product

More information at www.onenought.one/algorithms

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PHONE NUMBER ———————— (+91) 87448 60954

EMAIL ADDRESS ———————— media@nair.global

Google Cloud